

FREE Cortland & Ithaca

- Port Wine by Dennis DeRado
- Your Income Tax May Decrease by Peter VanderWoude
- Woolstock 2018

- Cultivare: A Successful School Year by Jason Sidle
- SPCA of Tompkins County - Kitten Karnival by Jim Bouderau
- Cortland Chamber On The Move by Bob Haight
- Village of Homer Summer Concert Series

June
2018

WHAT'S

HOT

DINING, ART & ENTERTAINMENT

BAILEY PLACE
INSURANCE

Bailey Place Insurance

Local insurance provider celebrates
160 years of serving clients in
Cortland and Tompkins counties

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Ithaca Artists June & Robert Silberman

Husband and wife woodworker and fiber artist use elements from nature to craft distinctive art and products

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Willow Boutique

Downtown Ithaca boutique provides quality, affordable women's fashions and gifts

Fast Facts

Business:

Bailey Place Insurance

Locations:

Cortland Office
2 N. Main St.
Cortland, NY

Dryden Office
78 North St.
Dryden, NY

Ithaca Office
2428 N. Triphammer Rd.
Ithaca, NY

Phone:

Cortland Office
607-756-2805

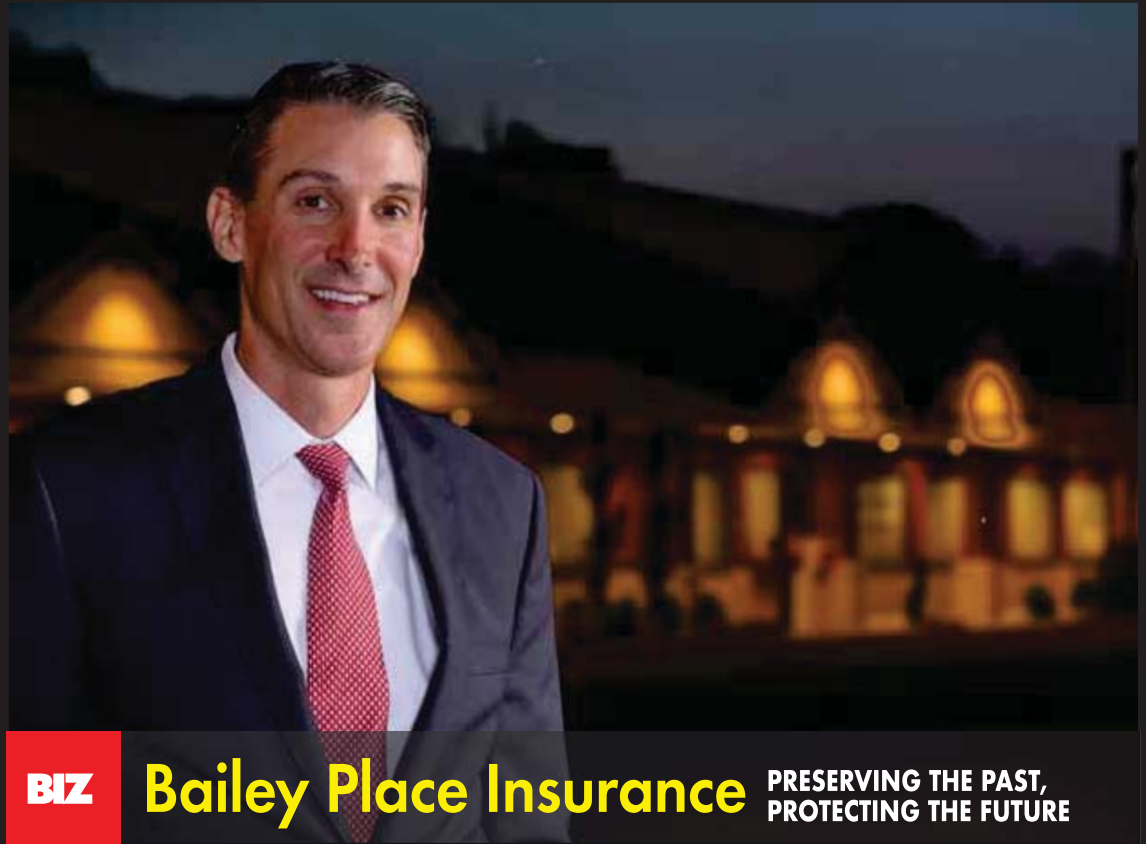
Dryden Office
607-844-8626

Ithaca Office
607-319-0094

E-mail:

info@baileyplace.com

www.baileyplace.com



BIZ

Bailey Place Insurance

**PRESERVING THE PAST,
PROTECTING THE FUTURE**

In 2018, Bailey Place Insurance celebrates its 160th year of business in downtown Cortland!

"One hundred and sixty years is an exceptional accomplishment in this industry," Bailey Place President Steve Franco said. "It is a tribute to the hard work of everyone who has been a part of the business over the years and to the loyalty of our clients. The Central New York community knows they can trust and rely on the agents at Bailey Place to provide the insurance they need and the service they deserve."

In 1858, as Cortland County was celebrating its 50th anniversary, the roots of what would become Bailey Place Insurance were planted in downtown Cortland. The company is proud to have maintained its commitment to the community and the downtown area 160 years later.

First owned by Charles Foster, a Main Street attorney in Cortland, and then by Charles F. Brown, a prominent local businessman, the foundation

for what would become Bailey Place Insurance was established. Mr. Brown, who was Jim Place's great-grandfather, and the Place family ran the agency from 1911 until 2010. Place Insurance was housed at several prominent Main Street locations during the 20th century. In 1986, Jim Place purchased the site of the former Hotel Cortland and constructed the building that houses the agency today. For the next 30 years, Place Insurance could be found under the "blue roof."





In 2010, Steve Franco purchased the building and Place Insurance. Three years later, in 2013, Franco merged Place Insurance with the George B. Bailey Agency, creating what is now known as Bailey Place Insurance. The Bailey Agency also has a long and storied history, serving the Dryden and Tompkins County area for more than 80 years. The Place and Bailey merger allowed for expansion, as Bailey Place now has three convenient offices in Cortland, Dryden and Ithaca, employing 25 people. In December of 2015, Bailey Place acquired the Cotterill Agency, another local business with a proud history in the Dryden community.





Historically, the location of the Cortland office has been known by locals as the “blue roof building.” Then in 2017, Bailey Place Insurance invested again in its future by replacing the roof and making other façade improvements using exclusively local contractors. The improvements replaced the blue roof with a shingled roof. Upgrades were also made to the columns, signage, landscaping, sidewalks, and masonry. While the building looks new, it now has some historical design elements, including several ornate bricks from the Hotel Cortland inlaid in the columns.

Regardless of the location of the offices, throughout all 160 years of its history, and as it looks to the future, Bailey Place Insurance is proud to be owned locally, providing jobs to local residents and protection to local customers. ■





Bailey Place Insurance has been named the 2018 Giving Network Agency of the Year for outstanding community service. The statewide award, sponsored by Erie Insurance Company, is given in honor of an agency's efforts to support local charities and not-for-profits. The award includes a \$2,500 donation from Erie Insurance to the Cortland Community Foundation.

The award recognizes independent agencies that demonstrate exceptional commitment to the community through volunteerism. At a recent awards ceremony, Erie Insurance recognized Bailey Place not only for the significant financial contributions the agency makes in Cortland and Tompkins counties, but for the variety of community services and the expertise they provide to not-for-profits they work with.

"We are honored to be recognized for this award," said President Steve Franco, "and to share the award with the Cortland Community Foundation."





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